



## Fundraising Guidelines

We are honored to work with donors like you who are enthusiastic about using your fund to make an impact in your community. While Greater Horizons does not sponsor or assist with fundraising efforts, you may solicit donations for your fund. These guidelines describe the ways in which others can support your fund at Greater Horizons.

### CONTRIBUTIONS TO THE FUND

Greater Horizons will only receive purely charitable contributions into your fund. This means the person making the contribution cannot receive any goods or services in exchange for the contribution. Greater Horizons will mail a tax receipt for donations that are \$250 and above.

**Cash or Check Donations:** Individuals and businesses may make donations directly to your fund by mailing or delivering checks to our office. Checks should be made payable to Greater Horizons, noting your fund name or six-digit fund ID on the memo line.

**Credit Card Donations:** Greater Horizons can create a custom online giving form to collect credit card donations to your fund. There is no cost to create a custom online giving form. Individuals will receive a tax receipt via email upon making their contribution. To set up a custom online giving form, please contact us at [info@greaterhorizons.org](mailto:info@greaterhorizons.org).

**Crowdfunding:** Greater Horizons cannot receive funds raised through a third-party or crowdfunding source such as Facebook, GoFundMe, PayPal, YouCaring, etc.

**Applying for Grants:** You may not use Greater Horizons' federal tax ID number (EIN) to apply for grants.

**Example:** Sally and John want to raise money for their fund at Greater Horizons. They send the following instructions to their friends, asking them to contribute directly to their fund. Individuals who contribute \$250 or more receive a tax receipt from Greater Horizons.

*If you would like to contribute to [fund name] at Greater Horizons, please mail a check payable to Greater Horizons to the address below, noting our fund ID (xxxx00) on the memo line.*

*Greater Horizons  
1055 Broadway Boulevard, Suite 130  
Kansas City, MO 64105*

*To make a contribution online, you may do so here: [link to custom online giving form].*

## FUNDRAISING EVENTS AND ACTIVITIES

If you are planning to hold an event to raise money for your fund, please keep the following in mind:

- Greater Horizons does not sponsor or assist with fundraising efforts.
- You are responsible for any fundraising efforts, including planning and executing fundraising events and obtaining any necessary insurance, permits, licenses, etc.
- You may not use your fund to pay any expenses.
- You may not use Greater Horizons' sales tax exemption certificate for any purposes.
- Net proceeds from any fundraising effort may be donated in a lump sum to your fund at Greater Horizons.

**In-Kind Donations:** Greater Horizons cannot receive in-kind donations to a fund. If an individual or business wishes to donate goods or services for a fundraising event, it is important for them to know that Greater Horizons will not provide a tax receipt for the donation.

**Tickets and Event Registrations:** Greater Horizons will not process event registrations or tickets for your fundraising events. If a ticket is required to attend an event, attendees must purchase tickets from you directly. The cost to attend a fundraising event is not tax deductible, and Greater Horizons will not provide a tax receipt for ticket purchases.

**Raffles:** There are specific regulations in addition to state and local laws surrounding raffles and other games of chance. Greater Horizons does not support such activities.

**Promotional Materials:** Greater Horizons' name and identity can only be used to reference that net proceeds will be donated to your fund at Greater Horizons. For example, marketing materials may state, "*Net proceeds will be donated to the [fund name] at Greater Horizons.*"

**Example:** Sally and John want to raise money for their fund. They organize an event and invite their friends and colleagues. Attendees purchase tickets from Sally and John directly. Sally and John pay for all the expenses related to the event. They donate the net proceeds from the event to their fund at Greater Horizons. Only Sally and John receive a tax receipt from Greater Horizons.

## CONTACT US

Questions? Contact our Donor Services team at [support@greaterhorizons.org](mailto:support@greaterhorizons.org) or 866.627.3440.